

UNCG

ALUMNI NEWS

WINTER • 1987

75
YEARS



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Celebrate 75 Years

This issue marks the seventy-fifth anniversary of *Alumni News*. Nee *Alumnae News*, the publication was first published in January 1912 as an eight-page tabloid reaching 2,000 alumni, former students, and faculty. The fledgling Alumnae Association, barely able to stay alive with member contributions, issued the quarterly publication, "letting the alumnae know what is happening at the college and keeping them in touch with one another." Dr. Richard Bardolph's article in the current issue (p. 16-19) tells of the magazine's remarkable beginnings under the editorship of Julia Dameron '98.

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Slate of candidates for Officers and Trustees of the Alumni Association.

Members of the Association must return ballots to the Alumni Office by April 1, 1987.

Exercise your right to vote.

COVER

Dr. Philip Friedman, the dean of the School of Business and Economics at UNCG, takes a not-so-far-sighted-look at the twenty-first century — it's only thirteen years away — and reports what he sees in an article in this issue.

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The University of North Carolina
GREENSBORO

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Winter 1997

The School of Business and Economics

This School Means Business

Business is booming at UNCG. One of every four students is enrolled in the School of Business and Economics, making it the largest of the six professional schools at the University.

In this issue, Dr. Philip Friedman, dean of the School, tells us what he thinks the business environment of the twenty-first century will be like. He notes that transitions in the economy are altering the business school as it adapts to the changing needs of students, business managers, and society.

Computers are changing the way America does business and are becoming a home fixture. They are now standard elements in many of our appliances and cars. Two members of the business and economics faculty, Dr. Gerald Hershey and Dr. Kathy White, tell us about our business school's response.

More and more companies are battling drug use on the job by administering drug tests to workers. Many workers have gone to court to challenge the testing on grounds such as invasion of privacy. What are the rights of employees in this situation? Rene Cone, a member of the faculty of the department of management, says that it depends on where you work.



The School of Business and Economics in the foreground.

No More "Business as Usual"

by Philip Friedman

The year 2000 is only thirteen years away, and suddenly discussions about the twenty-first century no longer sound like science fiction. Instead, they fit in the realm of medium-term forecasting.

Forecasting is a hazardous activity, requiring an eye on the future, an eye on past trends, a foot firmly planted on current reality, a stomach for risk and ambiguity, and a thick skin to withstand the inevitable onslaught of "I told you so's." These biological requirements describe a mighty strange-looking beast, usually capable of drawing a straight line between an unwarranted assumption and a foregone conclusion. Nevertheless, on this topic I believe that my assumptions are warranted; namely, that a fundamental change is taking place in our economy with a strong effect on the type of work we do in the firms and organizations.

Further, I believe that the conclusions or implications for management and management educators are not foregone, but

are, rather, the likely results of these fundamental changes.

These changes dictate that the education of American managers for the twenty-first century cannot end with four years of undergraduate study or even several more years of graduate education; it must continue over the lifetime of a career, as the pace of business changes will continue at a rapid rate.

What is this big change?

It is a transition from an economy dominated by large-scale, assembly-line production to an economy heavily committed to flexible manufacturing, small-scale enterprise, and services.

This transition does not mean that we will see the demise of traditional manufacturing industries. However, it is likely that the surviving industrial firms in the twenty-first century will be leaner in terms of employment and meaner in terms of competitiveness. Technological progress combined with industrial consolidation and investment in plant and equipment will result in an economy capable of producing a large number of goods with fewer people at a lower cost.

This is not the first time that a major sector of our economy has

become more efficient and thus an employer of a lower proportion of people in our work force.

Farming has changed during the past 200 years from the largest employer by percent of the labor force (90 percent in 1790), through consolidation and scientific technological improvements in production (50 percent in 1880, 30 percent in 1930) until today, less than 3 percent of the work force is engaged in farming. In the same period, farm efficiency has improved enormously; farm output has gone up seven times in the past 100 years, and farm labor productivity has increased 140-fold.

Trends we can see today paint a similar picture for traditional manufacturing. American manufacturing can remain profitable and competitive, but it will employ fewer people.

On the technological front, we see automated factories, computer-integrated manufacturing, expert systems, and artificial intelligence. On the economic side, we are entering an era of worldwide industrial competition, where large volume, low paid labor-intensive production will be an advantage. In the United States, an affluent consumer class will demand more

Dr. Friedman is dean of the School of Business and Economics at UNCG.

P R O F I L E



Philip Friedman

- Dean, School of Business and Economics; Professor of Economics
- Professional interests: industrial economics, corporate joint ventures, applied econometrics, banking and financial intermediaries, and econometric history
- Author and/or editor of three books and numerous articles in scholarly journals
- Consultant with Digital Equipment, I.T.T., Georgia-Pacific, the U.S. Comptroller of the Currency
- Joined UNCG as dean in 1984
- Former chairman, department of finance and economics, Boston University
- PhD, Massachusetts Institute of Technology; BA, City College of New York

specialized goods and services — offered in narrower market niches — over a shorter product life cycle. For example, VCRs grew from a negligible segment of the consumer electronics industry to ownership by 30 percent of US households in two years. Sony and JVC are now looking at 8mm camcorders as the next boom product now that the VCR explosion is about over.

These changes in technological and economic conditions will require that manufacturing alters the way in which it makes use of a skilled and educated work force. Labor will be seen less and less as part of a mechanical production process, and more and more will be required to be creative, flexible, and fully engaged in the operations of a business.

These things are fully consistent with the two other trends I

mentioned: the growth of small enterprise and the growth of the service sector.

Twenty million new jobs will be created by the year 2000. While large-scale manufacturing and agricultural employment declines, employment in government most probably remains consistent. A preponderance of new employment opportunities will be concentrated in small enterprise and services.

Just as the demands placed upon labor in manufacturing will change, labor in these sectors will also be different from that which has been our historical standard. Services require direct person-to-person contact. The attitude, expertise, and motivation of service sector employees are not only critical to the success of service firms, they represent the only true capital of those firms.

Similarly, in small enterprise the demands placed upon those who work in small organizations are much more varied and require more creativity and flexibility than the more narrowly defined tasks performed in very large organizations.

With my academic eyes, (the ones that look at the past and the future simultaneously), I discern elements of commonality, with respect to the role of managers, in the face of all these changes.

The common challenges to managers will be, first, the need to motivate the active participation of an educated work force. Leaders in organizations will have to motivate and direct the efforts of people who cannot adequately contribute to their organizations if they are just "going through the paces." Managers in the future will have to be more like directors

of research and development labs and less like assembly-line supervisors.

The second commonality facing future managers will be the need to understand and communicate effectively the concerns of the entire business and organizations with which they work.

Small scale, quality based, specialized firms require a management team that is able to connect production to customer satisfaction immediately.

The third commonality is technological and analytical sophistication. A rapidly changing world will make management by "business as usual" impossible.

The last commonality for future managers is flexibility. Not only will products change more quickly in the next century, but the essential mission of any firm is likely to alter in the face of a rapidly changing technological and economic landscape.

Here is where the forecast comes home to those of us committed to business and management education. People-oriented, communicative, sophisticated, and flexible managers with a corporatewide point of view require an education that is broadly based in the liberal arts (the best preparation for a changing and complex world),

which is widespread in terms of breadth rather than excessive specialization, and which delivers a combination of skills that allows for some immediate utilization but stresses the capability to continue learning and developing over an entire career.

This last point is most important. Schools of business and economics cannot (and at UNCG, we have not) become isolated centers of specialized training. Rather, schools of business and economics must simultaneously be an integral part of university education and a vehicle for the ongoing personal and professional development of managers in the next century.

A Boost for Executives on Their Way Up

The School of Business and Economics is launching a series of seminars that will give a boost to executives on their way up.

It also has the added benefit of further strengthening the ties between the School and the business community.

The Program for Management Development is tailored for men and women who are assuming greater responsibilities within their companies. Its objectives are to develop skills in the major functional areas of business management and to enhance understanding of the need for a breadth of vision in management.

Topics covered include functional vs. integrative views of management; organizational and



Program director John Redmond

competitive strategies; the external environment; marketing; production and operations management; management information systems; finance, accounting and control; leadership, organizational behavior and interpersonal skills; and integrating functions and perspectives.

Eleven faculty members in the School of Business and Economics teach the non-credit program. All have doctoral degrees, graduate and undergraduate teaching experience, consulting experience, and professional involvement at the regional and national levels.

Director of the program is John G. Redmond, Jr. of the Center for Applied Research in the School of Business and Economics.

Computers — They're Everywhere!

by Gerald Hershey
and
Kathy White

Computer technology is affecting all areas of business and our personal lives as well. Increasingly, families are using personal computers at home for word processing and keeping financial records. Some are now connecting their personal computers to the telephone system to gain access to external electronic files (database) containing information about current events or the stock market.

Telemarketing is growing in popularity allowing consumers to review products and make purchase decisions without leaving home. Computer-based systems are part of many of our appliances and cars, and some new homes are being constructed with computer-controlled climate, security, and lighting systems. Many new systems will be developed making it easier for us to use the power of computers to handle everyday chores. However, the development of computerized robots to do household chores may be some years away!

Innovations in the use of computers in business have been equally amazing during the past few years. The personal computer as a business tool is only about six years old; yet firms have bought millions of them to provide employees with low-cost solutions to such tedious chores as preparing lengthy reports and calculating answers to complex accounting



and financial problems. Recent developments have allowed firms to establish their own typesetting services, to produce high quality reports with charts and graphics, and to use new programs as aids in decision making.

Computers and information systems are allowing increased integration of activities in different departments of the firm.

Employees in marketing and sales can use hand-held computers to collect information about retail outlets during the day. At the end of the day the hand-held computer is connected to a telephone device to send the product information to a larger computer at the home office. By morning, the marketing manager will have accurate and up-to-date information about how many products of each type were

sold during the past few days. This information can also be transmitted electronically to manufacturing managers to make production decisions.

Other recent developments include the connection (networking) of many computers so they can share information and messages, the use of computer-controlled robots in manufacturing, the use of computers and telephones to send electronic mail, and the development of programs that contain masses of information about the answers developed for similar past problems (expert systems). The use of expert systems by the medical profession is growing and should become extremely valuable in allowing medical specialists to arrive at more accurate diagnoses quickly.

Dr. Hershey is chairman of the department of information systems and operations management. Dr. White is an associate professor in the department.

All the computer technology and information systems changes taking place in business create special challenges for those of us who offer computer-related programs at the University.

Expert systems can also be used in making financial decisions, in equipment maintenance, and a wide variety of situations where large amounts of data can be collected about recurring events.

All the computer technology and information systems changes taking place in business create special challenges for those of us who offer computer-related programs at the University. Fortunately, the School of Business and Economics has been able to make significant advances during the past few years with the help of a large gift from RJR Nabisco, Inc.

During the late 1970s the School of Business and Economics began looking at ways microcomputers could be used by students as well as ways such computers could be used in business. Our faculty was among the first on campus to propose the establishment of a microcomputer laboratory for students. A microcomputer lab for business students was established during the 1982-83 school year. This first small lab (15 low-cost microcomputers) provided experience for every undergraduate student in the School of Business and Economics and is still being used today.

Currently, the business school has three microcomputer laboratories, one of which has twenty-five microcomputers networked so files and information can be shared among any of the twenty-five machines. The labs are heavily used by students in all

programs in the business school and by students from several other programs across campus. Future developments may include connection of the micros with larger computers in the Academic Computer Center, connection with other computers on campus, and connection with computers on other university campuses.

Computing facilities across campus have been enriched. Several other micro labs have been established, a campus-wide network is being planned, and a wide variety of training classes are offered by members of both the Academic Computer Center and Administrative Computer Center for faculty, staff, and administrators.

The development of a campus-wide network could offer many benefits to students and staff. For example, it may be possible for students to conduct library research from their residence halls or homes. Faculty may be able to send messages (from home) to students about their assignments and projects. Alumni may be able to use their telephones to receive announcements about programs and events at the University. The possibilities are nearly unlimited.

UNCG is also responding to the computer revolution in the classroom.

Two specific programs related to computing and information systems are offered. The department of mathematics offers a

program in computer science. Although this program is small, it is expected to grow. The program in management information systems in the department of information systems and operations management is the larger program with about 300 undergraduate majors. Although this program has existed for several years, many alumni may not know about it.

The information systems program is one of three concentrations offered by the information systems and operations management department. It is designed to provide students with a broad background in liberal education areas, a solid understanding of the basic business functions, specialized preparation in computing, and the analysis and design of information systems for use in business. A companion program in office systems administration is offered (focusing upon computing applications in offices) as is a program in operations management which deals with management of manufacturing processes (another area of high computer utilization).

The management information systems and office systems administration programs are recognized by major corporations as high quality and leading edge concentrations. Curricula in both these programs more than satisfy the national curriculum models developed by the Data Processing Management Association and by the Office Systems Research Association. In fact, faculty in the department who participated on national study committees which led to the development of both curriculum models are often called upon to share information about our programs at UNCG.

One of the priorities of our departmental programs is to provide students with a high quality education preparing them to assume professional and leadership positions in industry. We believe it is especially important that students gain a broad perspective of business

functions so they will be able to provide excellent assistance to managers and executives in the design of state-of-the-art information systems.

Faculty in the information systems and operations management department work closely with students in several ways. The department sponsors two professional student organizations, arranges an annual industry reception where students may visit with potential employers, offers special seminars and tours for students, and has developed an extensive internship program for majors in the department. Currently more than twenty-five corporations participate in the internship program. Although

most internships are in the Triad, some sites are available in other cities and states — including Maryland and Virginia.

Many of the faculty in the department work closely with managers and executives in area firms and draw upon their personal experience in industry to enrich instructional programs and activities. Since the faculty is also involved in a number of national professional organizations, they can bring to the classroom experiences and insights reflecting major trends and developments. These factors have helped to enrich the educational experience of our students as well as their employability.

Graduates of our programs

are employed in all major Triad companies as well as leading industries across the United States such as IBM, EDS, General Motors, and Kodak. These students are placed in a variety of positions such as business systems analyst, technical writer, trainer, user support/information center specialist, programmer/analyst, and microcomputer specialist.

Better students often receive beginning salaries in excess of \$20,000 and have been very successful in competing with graduates of universities throughout the country. We are delighted with their success and encourage alumni to share information about our programs with promising high school students.

The School Ledger

The School of Business and Economics

- The largest of the six professional schools at UNCC
- 75 full-time faculty members
- 2,237 undergraduate student majors
- 445 graduate students
- Five departments:
 - Accounting
 - Economics
 - Finance
 - Management
 - Information systems and operations management
- Division of Business and Marketing Education
- Bachelor of science degree in all departments
- MBA, MS in accounting, MA in economics, and MS in business education
- Evening classes serve part-time and working students
- Center for Applied Research



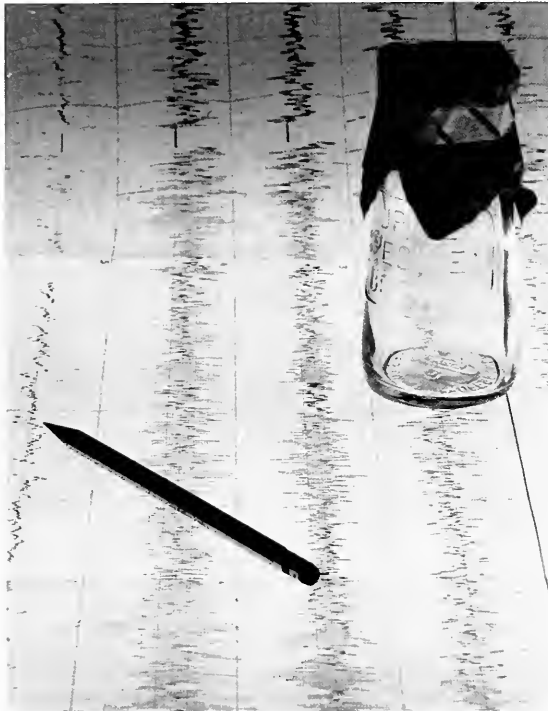
A night class in the MBA program

- serves as the School's vehicle for contract research in business and education and manages external executive education programs
- Center for Economic Education works to improve

- understanding of economics in local school systems
- Advisory Board of twelve executives recommends ways that the School can better serve the Triad business and professional community

Is Drug Testing Legal? It Depends on Where You Work

by Rene Cone



Alcohol and drug abuse is a serious national problem that may involve 10 percent of the people in the United States. Drug usage on the job is a clear indication of how pervasive the problem is. The workplace is believed to be the last place a person appears under the influence of drugs or alcohol.

When impairment occurs at work, it probably already has occurred in social settings, in the community, in the home, and in schools or college. Often, the abuser will hang on to his or her job because a paycheck is needed to buy drugs. The workplace also provides an opportunity to steal to support a habit and a source of clientele if the abuser has started to sell drugs.

Experts estimate that American business loses \$33 billion annually because of employee drug abuse. Workers with drug or drinking problems have an absenteeism rate that is sixteen times higher than other workers, a four times greater chance of a work-related accident, use a third

Rene Cone is a lecturer in the department of management and teaches business law. Her article is excerpted from a paper she delivered at the annual meeting of the American Business Law Association in Minneapolis.

Eating sesame seed or poppyseed breads, as well as drinking some herbal teas, results in a test positive for opiates.

more of their sickness benefits, and file five times as many compensation claims. Twenty-five percent of the Fortune 500 companies have set up drug or alcohol screening programs. Drug tests were administered to nearly 5 million American workers last year. Employers have a right to maintain a safe and productive workplace free of drugs.

But employees want rights as well. Most believe they have a right to personal dignity at work. They do not want to be subjected to searches by way of blood and urine tests, polygraphs, and dogs trained to sniff out drugs. Many wish to maintain privacy regarding legitimate health problems and not have their requirements for prescription medicines cross-examined. They do not want to be fired and have the burden of overcoming unemployability as a drug addict because of false or inaccurate test results. Employees are going to court in increasing numbers to enforce these self-proclaimed rights.

Traditionally, non-union employees have worked at the employer's will. Under the "at-will" doctrine, which has prevailed in the United States since the late 1800s, an employee could be lawfully discharged for any reason or

no reason. Courts have struck down the at-will doctrine in six influential states, including New Jersey, California, and Michigan. In these states, an employer cannot discharge an employee for unjust reasons, such as reporting a health and safety violation, or to avoid paying an employee commissions earned. The last stronghold for employment at-will appears to be the southeastern states. As employees win lawsuits for wrongful discharge and defamation in various states, a body of case law is developing to protect employee rights.

To test for the presence of drugs, most employers use the EMIT Cannabinoid Test Urine Assay, which is manufactured by the Syva Company of California. It is relatively inexpensive, costing five to eight dollars per screen. The test measures the by-product of an enzyme reaction if drugs are present. It does not measure a level of impairment or even a level of drug use. Cocaine may show up as much as three days after consumption; marijuana may be present three weeks after use. The test has a less than accurate relationship to work-related impairment, as it does not show when chemicals were ingested or whether performance is affected at

the time of the test.

While the manufacturer claims a 95 to 99 percent accuracy rate for the test, this still means that one to five of every 100 EMIT tests will be inaccurate. An independent study at Northwestern University suggests a worse record. It found that 25 percent of all positives were false. Therefore, any positive test should be confirmed by an alternate method. The confirming test could be by gas chromatography or mass spectrometry, which costs about \$100 a test. Currently there are not enough trained toxicologists to confirm the volume of tests being given. The confirmation test requires highly developed skills, much like those used by experts to compare and analyze fingerprints. In the EMIT screen, cross-reactions with drugs such as aspirin, Darvon, anti-depressants, and Valium have been found to create positive test results. Ingestion of Advil, Nuprin, or Actifed results in a test positive for cocaine. Eating sesame seed or poppy seed breads, as well as drinking some herbal teas, result in a test positive for opiates. Thus the results of the initial screen should not be used to terminate an employee without a test confirmation.

Administration of the urine

Since an employer has less invested in low-level employees, many employers prefer to discharge them rather than give them a second chance when substance abuse interferes with their work.

test is an undignified process at best; many employees find it shocking. The worker is required to urinate in a specimen bottle in front of a witness, often with the right hand extended overhead to prove there is no cache of clean urine being released from a balloon. The urination must be observed because substance abusers will go to great lengths to avoid positive tests. They have substituted clean urine which they have purchased, added salt, or diluted the specimen with water from the tap or toilet to produce a false result. The specimen is then sealed inside two criminal evidence bags. Each person who handles the specimen must sign a sworn statement. Proper chain of custody is important so that samples will not be mixed up. However, the procedure is a demeaning one.

A survey of court cases involving drug testing reveals a dramatically different recognition of employer and employee rights depending upon whether the employer is public or private, union or non-union. The public employee is protected by provisions of the United States Constitution giving rights of privacy, protection against unreasonable searches and

seizures, and due process. Drug searches or tests by means of urinalysis have uniformly been struck down as unconstitutional unless required on the basis of an individualized and reasonable suspicion. Random or blanket testing of police officers, prison guards, firefighters, customs agents, and school bus attendants have been held unconstitutional by the lower federal courts. Many officials, including President Reagan, would like to see an exception for workers whose jobs involve public transportation such as truck drivers, bus drivers, and air traffic controllers, so that they can be randomly tested. Whether the Circuit Courts of Appeal will make an exception remains to be seen. Thus a government employee can be lawfully tested only if there is reasonable cause to believe that he or she, as an individual, has a drug problem.

Unlike the public employer, the private employer is not bound by the Constitution to preserve the rights of individuals. The private employer is regulated by state statutes and common law. Common law is judge-made law, fashioned on a case-by-case basis. An at-will employee currently has little legal recourse if he or she objects to an employer's drug

testing program. In a recent South Carolina case, the court upheld the firing of an employee for drug use even though the urine samples had been mixed up. The employee denied ever using illegal drugs, and submitted negative test results obtained by his private physician. The court gave a summary judgment to the company because in an at-will situation, the employee can be discharged at any time for any or no reason. Therefore, the reason for discharge and the accuracy or inaccuracy of the testing procedure was irrelevant. However, there are common law remedies for invasion of privacy, intrusion upon physical seclusion, and infliction of emotional distress. If harassing or abusive techniques are used, an employee may resort to these tort causes of action. U.S. District Judge Robert Collins of New Orleans, in ordering the customs service to cease testing employees, stated that drug testing is "a degrading procedure that so detracts from human dignity and self-respect that it shocks the conscience and offends this court's sense of justice." Interestingly, this tracks the common-law causes of action. In order to constitute an invasion of privacy, the conduct must be shocking and exceed all bounds of

human decency.

Since an employer has less invested in low-level employees, many employers prefer to discharge them rather than give them a second chance when substance abuse interferes with their work. Generally, employers prefer to deal with the problems of higher level employees because of the cost of recruiting and training them. Such disparate treatment makes sense but may result in charges of discrimination under Title VII where women and minorities are found disproportionately in lower level jobs. An employer should certainly take into account seniority, work performance, and willingness to undergo treatment for a problem. If such factors are used, they should be used consistently.

Unionized employees enjoy more protection in company drug screening and drug discipline actions. Labor arbitrators often require clear and convincing proof of on-the-job drug abuse before an employee can be discharged. A drug screening program is considered a working condition that is subject to bargaining between the employer and the union. In one case where a union employee was discharged for sharing a marijuana cigarette while on break, an arbiter

held that the dismissal was improper. The arbitrator ruled that substance abuse discipline should be consistent. He found no rational basis for the employer to respond to alcohol abuse with progressive discipline while drug abuse resulted in immediate discharge.

Because of increased litigation and the willingness of judges to fashion protection for employees, the private employer cannot realistically rely on the at-will doctrine to ward off lawsuits.

Although labor unions are in fast decline, the employee rights movement is making revolutionary rights in the work place. We are moving into the era of a legalized workplace, where courts will review employer decisions for fairness. The difference in the outcome of cases based on the identity of the employer as public, private, or unionized is unwarranted and unjust. A hypothetical employee has the same training, the same job description, and the same strong feelings about his or her private life, regardless of the category of the employer. Judges may well iron out these differences in their decisions.

Until very recently, employees did not have the rights to dignity,

privacy, and fair treatment that they are now demanding. But the courts are finding such rights and enforcing them. Where employers used to fear unionization, they now fear being sued by employees and having to pay high damage awards which may run in to hundreds of thousands of dollars. No employer wants to be the one that a judge and jury select to reform the common law.

Employers are faced with uncertainty of their rights to discharge employees. In order to avoid jury review of its personnel decisions, the private employer might prudently follow the safeguards set out in judicial decisions regarding the testing of public and unionized employees. These include a "reasonable suspicion" standard for testing an individual, confirmation of the EMIT screen by an alternate method, performing any testing in a clinical setting, and progressive, consistent discipline regarding drug use.

• O N • CAMPUS

1986 SHEPERD Awards



Recipients: Julia Hedgepeth Wray, Earlynn J. Miller, William L. Russell, Jr., and Susan Frelick Wooley

The SHEPERD Awards, the highest honor bestowed by the School of Health, Physical Education, Recreation, and Dance were awarded to four alumni: Earlynn J. Miller '63 MFA, '69 EdD; William L. Russell, Jr. '79 EdD; Susan Frelick Wooley '78 MEd; and Julia Hedgepeth Wray '54, '56 MFA.

This is the second year the awards have been given. They honor alumni of the School who have made significant contributions, through scholarship, leadership or service, in career or civic involvement.

The awards were presented in November at the time of the annual Ethel Martus Lawther Lecture. Ms. Lawther was a member of the UNCG faculty for

forty-three years, serving as head of the department from 1948-71 and dean of the school until her retirement in 1974.

Earlynn Miller received both of her degrees in dance. She is professor and coordinator of the graduate program in dance in the department of theatre and dance at James Madison University. Her research in folk dance, authentic costumes, and folk lore of many countries has contributed significantly to the extensive performances of the Folk Ensemble she has directed. She has also provided leadership in the development of both undergraduate and graduate programs in dance at James Madison.

William Russell received his doctoral degree in physical

education and is the supervisor of health and physical education in the Winston-Salem/Forsyth County Public School System. He has been president of the North Carolina Alliance for HPERD and the North Carolina High School Athletic Directors' Association, and he has been active in other professional and civic organization committees and task forces. He has received the Honor Award from North Carolina AHPERD.

Susan Wooley received her master's degree in health education. She is an assistant professor (health specialist) in the department of HPER at Delaware State College. In addition, she is a doctoral candidate in health education at Temple University. Susan has been vice president for health in her state and district HPERD Associations. For seven years she was the editor and co-author of a K-4 health newsletter for children. She has received a Merit Award in Health from the Eastern District Association, AAHPERD.

Julia Wray received her bachelor and master's degrees in dance from the University. She has taught at Duke University since the mid-1950s and has been recognized in North Carolina as a strong and knowledgeable force in the dance field. She was instrumental in the development of state guidelines for teacher certification in dance. More recently, she has provided major leadership in the establishment of the North Carolina Dance Alliance. She has served as president of this organization, a group of professional and lay persons interested in promoting and supporting dance in the state.

Exam treats



The Black Alumni Council prepared snack bags for exam-weary students last December. Above, BAC co-chair Karen McNeil-Miller chats with freshman Alvin Cates.

Rock rolls

If you graduated from UNCG since the mid-1970s, then you know all about "The Rock." The huge boulder, placed near the main entrance to the dining halls, serves as a mammoth message board where student organizations can publicize campus events. The Rock gets a fresh coat of paint with a new message every few days.

But for the Homecoming Parade last fall, The Rock apparently left its site and took to the streets. The float sponsored by the UNCG Alumni Association was The Rock — could it be The Real Rock? — placed on a flatbed trailer and pulled by a tractor driven by Carolyn Owen '64. The alumni procession carried a banner reading, "UNCG Past and Present: Solid as The Rock." The float won a first place ribbon from the judges in the reviewing stand.

Really, though, was that The Real Rock on the trailer? Surely The Rock weighs a couple of tons and couldn't easily be moved. But

Art on Paper

Works by the following alumni artists were included in the 1986 Art On Paper exhibit, held annually in the Weatherspoon Art Gallery:

James E. Barnhill '82 MFA
Kenn Bass '86
Hope Spaulding Beaman '72 MFA
Eleanor Bernau '69, '75 MFA
Richard Fennell '82 MFA
Maud Gatewood '54
William "Chris" Horney '86
Eric W. Lawing '85 MFA
Joseph Mann '80
Kevin Michael Mullins '85 MFA
Ann E. Resnick '86
Mildred Taylor Stanley '48, '69 MFA
Martha Velez Tornero '78 MFA



Maud Gatewood's "Season of Hate"

The Rock has a distinctive shape, and the rock in the Homecoming Parade had exactly the same contour.

Homecoming Committee co-chairs Chuck Hager '80 and Terry Williams '83 let us in on the behind-the-scenes work of float coordinators Karen Ward Millisor '83, Sue Moriarity '83, and Karen Brown Ingram '83. During Fall Break, which happened to be the week before Homecoming, committee members spent a day making a *papier mache* mold of The Rock. They let it dry for a couple of days, cut it off, and reassembled it on the trailer. Graffiti, some of which was understood only by recent graduates, finished off the effect.

The Homecoming Parade made its way down College Avenue and through the campus, ending at the soccer field just before the game. The weather turned out to be so wet that by day's end the victorious soccer team was covered in mud, and the rock float collapsed into a heap of pulp and wire.



The Alumni Association's banner (above) led their float (left) in the 1986 Homecoming Parade. Was it the Real Rock on that flatbed?



A Glorious Season

by Ty Buckner '85
Sports Information Director



Co-captains Andrew Mehalko and Steve Harrison enjoy the glory of a championship moment

The regularity with which the UNCG soccer team has won national championships belies the difficulty in accomplishing the feat.

Winning the national title is harder every time, according to Michael Parker, who coached the Spartans to their fourth NCAA Division III crown during the 1986 season.

"I don't know about the guys, but I think everything this year came difficult," Parker says. "The regular season was a struggle and so were the playoffs. We never felt on top of things."

Long before finishing the season with a 2-0 home victory over the University of California at San Diego November 22, UNCG knew it had its work cut out.

An ambitious schedule of games and lofty expectations the team and its supporters held were extra pressures that had to be conquered.

The schedule included eight teams with national rankings in their respective divisions. Twelve of nineteen regular season foes were teams with scholarship athletes.

The high expectations rose from previous accomplishments that included three national titles and a remarkable record in regular season and tournament play.

Naturally, perhaps, Spartan fans have begun to hope for a championship every year.

UNCG stumbled several times this fall before posting an 18-5

record and the desired goal of winning an unprecedented fourth Division III national crown.

The five losses included back-to-back shutouts against powerful Duke University (3-0), who later won the NCAA Division I national championship, and the College of William and Mary (4-0). It was the first time in recent memory the Spartans have failed to score a goal in consecutive games.

And, midway through the regular season UNCG lost its first Dixie Conference game after twenty-seven straight league wins in four years, dropping a 2-1 decision at Christopher Newport College.

But Coach Parker said before the season the team was facing the toughest schedule ever attempted by a non-scholarship, Division III team, and it should be prepared for a few setbacks.

His prediction came true, and the toughness of the competition readied the Spartans for the national tournament.

UNCG opened the playoffs with a 3-0 victory over Johns Hopkins University of Baltimore, MD. Three second-half goals propelled the team to the win.

A showdown with Bethany College of West Virginia was next, and Parker's squad downed the Bisons (3-2) for the third straight year.

Winning championships requires not only talent and outstanding play but also luck. The Spartans had good fortune in



The Spartans celebrate

defeating Fredonia State University of New York in an overtime penalty-kick shootout in the semifinals.

With 1,733 fans watching at UNCG's field, senior midfielder Mario Sanfilippo of Boston, MA, and sophomore forward Carl Fleming of Spring Lake Heights, NJ, converted penalty-kick shots (from twelve yards out) in the shootout — a sudden-death means of determining a game winner after an overtime period has been played.

Junior goalkeeper Tony Hannum of North Miami, FL, stopped three Fredonia State shots to preserve the 3-2 victory, and UNCG found itself playing for the national title again.

The game against California-San Diego proved anticlimactic after the excitement of the semifinals. The visitors deflected one goal into the Spartan net, and sophomore midfielder Alvin James of Lauderhill, FL, scored in the second half to seal the victory.

A record crowd of 3,942 was present to see the final game and watch Chancellor William E. Moran present the championship trophy to Coach Parker and his team.

This year's title leaves UNCG trailing only St. Louis University (MO) for most NCAA soccer championships won. St. Louis has won ten Division I crowns.

When it was over, Parker was willing to admit the championship was worth the struggle. "You never know what obstacles you'll face during a given season," he said. "There were times this year I thought there was no possibility we could win it [the national title] again.

"But this team had the talent and determination to keep going when it got tough and overcome any problems it faced," he added. "It's so difficult to repeat a national championship, but its that much sweeter when you do."

Miss Dameron's Quarterly



UNIVERSITY ARCHIVES

Julia Dameron '98 was the founding editor of *Alumnae News*.

by Dr. Richard Bardolph

The Alumni Association's earliest beginnings reach back to an "Alumnae Fellowship," organized in 1893 at the College's first commencement. New graduates formed the group, at Dr. McIver's urging, principally for the purpose of fostering a loan fund to assist needy students who might not otherwise be able to attend the school. The Association was for some years thereafter little more than a confederation of loosely organized county chapters of graduates (and, after 1907, of former students who had not graduated), a sisterhood held together by nostalgic affection for the young institution, and solicitously mothered by the College's secretary, the greatly

beloved Laura Coit. Her diligent correspondence with the "Normal Girls" across the state and her visits to existing chapters as well as those in the process of organization, did much to rally their old loyalties and, upon her gentle suggestion, to encourage them to send an occasional dollar or two to their impecunious alma mater.

Some account of the Alumni Association's history will supply material for future articles, but for the present we center our attention upon *Alumnae News*, the sturdy quarterly which is now about to round off seventy-five years of uninterrupted publication. Because the first number of the magazine appeared in January 1912, this current issue may

appropriately be considered the seventy-fifth anniversary number. We therefore devote this article to the publication's first year, with particular attention to its remarkable founding editor, Julia Dameron.

Before 1912 the *State Normal Magazine* (see *Alumni News*, Fall 1986, p. 24-27) carried snippets of news about alumnae, other former students, and the faculty; but in that year the still struggling young association took the bold step of initiating a quarterly magazine of its own. Its hold on life was at first extremely precarious. The first issue declared its two-fold purpose to be "letting the alumnae know what is happening at the college and keeping them in touch with

one another" and called upon its readers for their loyal support. The first mailing went out to 2,000 addressees: virtually the entire mailing list of graduates and other former students, as well as faculty members and other friends of the institution. "If we [are to] succeed. . . we must have the support and cooperation of Normal students scattered far and near. If this truth sinks into the minds of the alumnae, the *News* will have a long, prosperous future."

The reply was disastrously short of overwhelming. The editor waited uneasily for the hoped-for response but three months later was still compelled to ask, in the second issue: "Do the alumnae and the former students really wish the *News*?" Except for a thin trickle, submissions of news items and suitable articles were simply not forthcoming. Worse still, following the distribution of those first 2,000 copies, only a hundred subscribers had come forward, "a good many of whom are college faculty." Moreover, the editor pleaded, the paper would be unable to secure the absolutely essential second class postal rates unless the bona fide subscribers aggregated a total that was at least half the number of papers actually printed and sent out. Readers were reminded that the price of a year's subscription was only twenty-five cents, "whether or not you are a member of the Alumnae Association."

The same number carried a "Notice to All Former Students" from Miss Coit, who had agreed to serve as business manager of the enterprise. She begged the alumnae to send in their association dues "at once: the amount is \$1.00 a year. Please send this with 25 cents for your subscription to the *Alumnae News* to me as soon as possible." The crisis was—if somewhat precariously—past, for the frantic notes of alarm that were sounded in the earlier numbers were noticeably muted as the first

year came to a close and the second was more confidently begun.

The paper's first editor, Julia Dameron of Warrenton, had been brought to the faculty by President McIver as a junior member of the teaching staff just weeks before the opening of the 1901 fall term. Miss Dameron served as principal editor of the *News* from 1912 through the April 1919 number, except for a three-year interval while she went to Columbia University to take a master's degree in Latin and Greek (fall 1912 to fall 1913) and then (1913-15) to return to her teaching duties.

Miss Dameron was, by any test, a remarkable young woman. An early graduate of the college (1898), she was soon, as we have seen, brought back to the campus by the Founder himself, at first to teach history and English, and then Latin, until she was obliged in late 1918 to end her college-teaching career and return to Warrenton to look after her invalid mother, and also, incidentally, to make another career.

Miss Dameron is now chiefly remembered (when she is remembered at all) by students of the feminist movement and of education in North Carolina as a prime mover in the establishment of the North Carolina Education Association, and as a remarkably energetic pamphleteer and lobbyist in the cause of equal pay for women.

In the spring of 1918, when *Alumnae News* had passed its sixth birthday, Miss Dameron, besides teaching her classes and running the *News*, was quite deeply involved in the equal-pay-for-women movement. As one means of exerting pressure upon intractable legislators, and with the full support of the Alumnae Association, she hit upon the stratagem of sending a letter to a long list of North Carolina's notables asking them to express their opinion of the desirability of

state legislation to guarantee "equal salaries for equal work." Favorable responses came from (among others) P.P. Claxton, U.S. Commissioner of Education; Josephus Daniels, Secretary of the Navy; Governor T.W. Bickett and Lieutenant Governor O. Max Gardner; Bryan Grimes, North Carolina's Secretary of State; J. Y. Joyner, Superintendent of Public Instruction; Walter Clark, Chief Justice of the State Supreme Court; two associate justices; and an impressive list of clergymen, educators (including President Foust, and the heads of the University of North Carolina, Guilford College, and Davidson College), attorneys, editors, physicians, and businessmen.

Excerpts from these replies were then compiled, with an introduction by the resourceful Dameron, in a small pamphlet which, again with Alumnae Association support, was extensively distributed through the State; in the November 1918 issue it was even reprinted *in toto* in *Alumnae News*. For several months the *News* printed editorials and articles pushing the "equal pay law," and Dameron herself made an impassioned direct presentation before the Education Committee of the General Assembly's lower house in the legislative session of 1919. A version of the bill did, in fact, pass the Senate, but despite her best efforts it was killed in committee before it could reach the House floor. (The old story that politicians often feel impelled to rise above principle was once more reiterated, for in the end it was State Superintendent of Public Instruction Joyner's opposition, more than any other single factor, that defeated the measure when the final tug came.)

This crusade coincided, as it happened, with Miss Dameron's last months as an active member of the faculty, for it was at the beginning of the 1918-19 school year (though she continued to direct the *Alumnae News* through

the November 1918 number and is listed as co-editor for the April 1919 issue) that she entered upon her self-imposed exile to Warrenton to be with her ailing mother. Her departure from the campus was evidently deeply deplored; but, making a virtue of necessity, she threw herself with characteristic energy into the sort of public service and civic endeavor that Dr. McIver had so fervently preached in Dameron's years as an undergraduate.

This second career ended only with her death a quarter of a century later in 1944. To mention but a few of her public services: she organized (and for several years presided over) the Woman's Club of Warrenton; played a leading role in the creation of a public library for the county; led the successful campaign to employ a public health nurse and to foster increased attention to preventive health measures; served on the local school board (for many years as its secretary); secured the passage of a bond issue to erect a new school building; and organized the town's Parent Teacher Association, for which she was chairman of the program committee, having declined election as president so that a parent might have the honor.

Meanwhile, Miss Dameron supported herself until her final illness by managing (with her sister, Lillie Belle) a small business from her home, dealing principally in products and by-products of their garden, orchard, and "poultry farm," and also by writing insurance for the Jefferson Standard Company.

An obituary sketch by no less a campus personality than Minnie Jamison reported that Miss Dameron's little household industry proved to be "a highly successful investment. . . [which] brought her into contact with business interests all over Warren County and many parts of the state [and won] the confidence of the business public by her

efficiency and her trustworthy methods of service."

When Julia Dameron accepted the challenge of becoming the founding editor of *Alumnae News* in 1912, she was 33 years old and had been on the faculty for more than a decade. Items in the University Archives suggest that, until early 1918 when she assumed the leadership of the equal-pay crusade, she devoted to the *Alumnae News* and other Alumnae Association interests all the time and energy she could spare from her faculty duties. She was, in fact, in fragile health nearly all her life, for she wrote in 1927, "I have been trying to regain my health which I saw slip away gradually for thirty years."

For the first year of its life—as for several years thereafter—the magazine took the form of a closely printed eight-page tabloid, the back page of which was given over to advertisers. The first number, dated January 1912, could not, of course, avail itself of materials sent in by correspondents and necessarily relied upon such items as its editor could supply by her own efforts or coax out of campus associates. Nearly the entire front page was devoted to an unsigned essay (written, one supposes, by Dameron herself) which employed the happy device of glimpsing the twenty-year-old campus through the eyes of an alumna who had last seen the campus in 1895, and had graduated about fifteen years ago: one who now, on this return visit, "as she leaves the street car at College Avenue," is delighted and astonished at "the extensiveness of the grounds and buildings [and] the wonderful development of the college," some of which are pointed out and explained to her by a currently enrolled student.

Passing between the "two massive granite pillars"—a gift of the class of 1908—she is immediately impressed by the cement

walk on the west side of College Drive, "especially desirable in wet weather," and the crushed granite walk on the eastern edge, which "tempts one if the weather is fair." Between the sidewalks and the asyet-unpaved college thoroughfare are "grass plots on which cedars are growing."

The terraced lawns, shaded with trees, have replaced the "unkempt, swampy campus that used to extend along Spring Garden Street in front of the administration building." The latter's original wooden steps have now been replaced by granite.

The McIver Memorial Building (1908), still lacking the East and West wings, which would be added a few years later (in 1920 and 1922) as funds became available, has taken the place formerly occupied by the ill-fated Brick Dormitory. A splendid new infirmary has replaced "the old turnip patch," and near it stands the ornate Students' Building (1904-50). The still-new Carnegie Library (1904, now the Forney Building) stands "where the strawberry patch used to be," and an iron bridge spans Walker near that point. "Just beyond the bridge, on the eastern side of College Avenue, facing Walker Avenue, is the Curry training school [1902-1926] and nearby is the 500-foot two-story Spencer Dormitory, which, in addition to housing more than three hundred girls, houses the college dining room and kitchen."

Near the northern end of College Avenue are four tennis courts, one for each class; nearby is the little dark green open-sided "summer house," and "at the northern extremity of the avenue our State Flag floats in the breeze and cheers the hearts of all who behold it. . . Farther over to the west among the trees may be seen the top of the [College's] barn where forty or more cows are kept."

Other pages of this issue present a statement of the new magazine's

intention to "issue a paper which will interest all of our alumnae, whatever their vocation or avocation." Nearly a full page is allotted to Miss Mendenhall's address to the Adelpian Society at its annual fall banquet, a message full of sound and occasionally humorous advice, on the students' part in making of the College "a place where stress is laid on duty and service rather than rights and prerogatives, and where the search for truth is rewarded by knowledge of the trust which shall make us all free."

Several columns are occupied with bits of "College News." Among them were brief items about recent visiting speakers, and about the completion of the McIver statue whose original had just been erected in Capitol Square in Raleigh, a replica of which was now in the process of creation, and would, it was planned, be formally unveiled on the campus at the 1912 Commencement. Recent summer activities of faculty members were briefly recounted, and notice was taken of Dr. Gudger's reading of a scientific paper during the Christmas holidays before the Zoological Society of America at Princeton. Substantial space was also accorded to the Founders' Day preceding of October 5, 1911, the College's twentieth birthday, when classes were suspended for the day and exercises were held in the auditorium in the late morning as well as evening. Continuing a custom already well established, President Foust read telegrams of greetings from other colleges, from the county alumnae chapters, and from many individual alumnae. At the evening session felicitations were conveyed in more or less graceful little speeches by representatives of the classes which had passed through the College since the opening day of 1892.

Two full pages were filled up with short notices about alumnae, items industriously gathered by

Bertha M. Lee '93. Most of this gossip dealt with marriages, births of children, teaching positions, graduate work, and travel. In general, life seemed to be treating the College's graduates kindly, though one is distressed to learn of occasional exceptions, as when "Bettie Tripp '02 taught after her graduation in the Oxford Orphanage until she was worn out physically. After a year or so spent at home in recuperation she resumed work in the Durham Graded School."

Another column offering news of more than a dozen faculty proudly noted that Lucy Robertson (History, 1893-1900) was now president of Greensboro Female College; Professor Gilbert T. Pearson (Zoology, 1901-05) was now the Executive Secretary of the National Audubon Society in New York; Dr. P.P. Claxton (Pedagogy, 1893-1902) was now United States Commissioner of Education; J.Y. Joyner (English, 1893-1902) was now North Carolina Superintendent of Public Instruction; and Dr. E.A. Alderman (English, 1892-1893) was now the President of the University of Virginia.

The second issue, dated March 1912, still suffered from a lack of contributors (and from pre-emption by the first issue of so much of what was most readily at hand). Again, it was Bertha M. Lee '93 who came to the editor's rescue by supplying a long piece on the traditional May Day Fete as it was performed on the banks of the Dee in England. Another briefer article with an English accent was by Martha Winfield '06, "Visit to Wordsworth's Home." "A Letter from China" was contributed by Myrtle L. McCubbins '02-'04, and Janet Weil furnished "Student Activities at Smith College." And though a few columns of "College Notes" and "Alumnae Notes" were giving clear promise of future growth in these departments, the editor was also grateful

to have a paper on "Welfare Work in Philadelphia" by Alma L. Pittman '02, which was long enough to fill a remaining page.

In the next number almost half of the space was consumed by a reprinting of the *Greensboro Daily News* account (May 17, 1912) of the remarkable May Day Fete which the College had just produced on the campus. It was by all accounts an extraordinary success (which was repeated in 1916) and deserves a full recounting in a future issue. The *Daily News*, which estimated the attendance at 3,000, thought that "for beauty and immensity [it] has never been equalled in the southern states."

The balance of the issue was largely taken up by a detailed reporting of the 1912 Commencement and the now steadily growing "Alumnae Notes" and news of other former students. By the end of the first year, with the fourth number (November 1912) safely in the mail, the success of the magazine, once despaired of, now seemed reasonably well assured. A great deal of space in this final number of Volume I was reserved for a comprehensive presentation of the 1912 Founders' Day exercises, flanked by creditable alumnae offerings: "Women and Civic Improvement" by Mamie Lozenby '96; a letter from Hangchow, China, by Annie Chestnut Stuart '00-'03; and "Education in Cuba" by Mabel Haynes '06. Sections carrying "College Notes," "New Faculty Members," "Campus Concerts and Recitals," the increasingly full "Alumnae Notes," and other miscellany were by now coming in steadily and were competently edited. By the time this number was mailed out, Miss Dameron was in New York City for her year at Columbia to take a master's degree in Latin and Greek. During her year off-campus, the beginnings she had made provided her temporary successors, a committee of three, with a solid base for further progress. ■

THE WAY WE ARE

A new column for *Alumni News*, this is a place where UNCG alumni can get to know each other better.



Phyllis Vreeland Roberts '46 was installed as the international president of the ten million member General Federation of Women's Clubs (GFWC).

In her installation address Phyllis stated that conservation and animal welfare will be the major emphases of her administration. She has chosen as her special project, "Preservation of Endangered Species." In her speech she asked, "How in the world will tomorrow's children know the wonder of wildlife if there's no wildlife in the world?"

"There is so much to be done in conservation," she continued, "for it affects every aspect of our daily living."

Under her guidance GFWC is working closely with The Humane Society of the United States on several programs and projects, including the Kids and Kindness Program, Companion Animals Program, and the International Wildlife Protection Project.

GFWC administers nearly one hundred programs and projects through its six departments: the Arts, Conservation, Education, Home Life, Public Affairs and International Affairs.

During her two-year term of office, Phyllis will reside in the president's quarters located at the Federation's historic headquarters in Washington, DC.

She has served GFWC with marked distinction at the local, district, state and national levels, including sixteen years on the GFWC board of directors.

Algonquin Books of Chapel Hill believes that the American reading public deserves a second chance at "certain good novels" that are no longer in print. On that premise they have published a new edition of *Cale*, a novel written by Sylvia Wilkinson '62.



The novel first appeared in 1970 and was Sylvia's third novel. Not only has it gained renewed life, but has been considerably revised. Sylvia says that it now comes much closer than the original version to representing what she really wanted it to be.

Set in the small fictional North Carolina town of Summit, *Cale* is about a young boy and his family confronting social change in the 1940s and 50s.

Sylvia is now writing her sixth novel. She has also had published two non-fiction books, fifteen books about automobiles and auto racing for juvenile readers, and four mystery novels with racing settings for the Hardy Boys syndicate.

It doesn't seem like there would be much time for anything else, but her life has been almost evenly divided between auto racing and the writing of fiction for some time now. Most of her weekends are spent at race tracks. She is considered one of the top timers in the country.

Being a timer means she must keep track of all the cars in a race and then be able to decide when a driver on her team can afford to make a pit stop. That time could mean the difference between victory or defeat. She has worked for Paul Newman's Can-Am team, Bobby Rahal's Indy cars, the Nissan team, and others. The races take place all over the world.

After a race she'll hurry to a typewriter or computer and write a story for *Autoweek Magazine*, the "Bible" of the auto racing industry. She has been a contributing editor of the magazine since 1983.

The money she makes from these endeavors, as well as from her work as an education consultant and a visiting professor of creative writing, allows her the freedom to do what she loves best: write fiction.

Sarah "Sally" J. Meyland '67 was a 1986 recipient of the Chevron National Conservation Award. The award honors those who have been instrumental in preserving and protecting key components in the environment. She was one of twenty individuals and five organizations from the public, private, and non-profit sectors selected from the fifty states to receive the award.



The award was made in recognition of Sally's work as co-executive director of the New York State Legislative Commission on Water Resource Needs of Long Island. Her work responsibilities included drafting and promoting enactment of laws to protect the long-term viability of Long Island's aquifers (water bearing rock formations). In addition, she organized seminars, forums, and television presentations on new concepts of ground water conservation. Sally was instrumental in promoting the inclusion of water conservation and protection principles as part of the public school curriculum in New York.

It was certainly a golden summer for **Kay Yow '74** (MEd). Instead of preparing for this year's season with the North Carolina State University's Wolfpack or playing golf, she coached the US women's basketball team in the Goodwill Games in July and the World Basketball Championships in August.

The team came away with the gold medal in both events. In each championship game the Americans met the Soviet Union women's team. It was the first time the American women had defeated the Soviets in nearly thirty years; the Soviet women have been accustomed to beating the United States by twenty or more points.

Kay said that the historic July championship game was "the biggest challenge I've had as a head coach, since we played them and beat them on their home court."

After the second victory over the Soviets Kay said, "I have been asked if this is my greatest accomplishment. It is not my accomplishment. But I can say this: It is the greatest accomplishment I've ever been associated with."

Of course, without Kay it is doubtful that the same outcome would have been achieved. So, in September, it was fitting and just when the Amateur Basketball Association of the United States of America named Kay coach of the United States women's Olympic basketball team. The games will be held in Seoul, South Korea, where we hope everything comes up gold for her again.



Incidentally, at the World Basketball Championship Kay also received a gold medal; in most cases only the players receive the award. It is interesting to note that the ribbon was red instead of the traditional blue. "But in Russia, of course, red is reserved for No. 1 and blue is second," Kay explained.



For a year and a half **Karren DeHaven Pell '78** has been living in Nashville, Tennessee, honing her craft, songwriting.

It's not an easy row to hoe. Part-time jobs as a tutor, restaurant hostess, and a clerical temp have pulled her through financially. And friends and faith have helped to keep her spirits high. Karren lived in a motel, a postage-stamp-size apartment, and slept on a couch in an apartment she shared with two others before finally getting a "real apartment" of her own.

Her days are spent writing and rewriting, manipulating melodies, and taping demos of her songs. At night she performs, compares notes with other songwriters, and writes some more. And in between all this she pitches her songs to publishers and record companies.

It can take a decade to get established. The Nashville Songwriters Association estimates that there are as many as 10,000 songwriters in the city. There are about forty well-known publishing companies in Nashville and hundreds of small ones. Karren has been fortunate in that she has begun to sell some songs and is working with several successful songwriters.

If she can stand the test of time, there's a very good chance that she'll make it, and we'll be listening to her songs.

A Question of Color



Lately, on and off campus, many questions have arisen concerning the "official" school colors of UNCG. We hope to answer some of those questions here. The following information has been gathered by Emilie W. Mills '62, '65 MFA and Jim Rogerson, both University archivists at Jackson Library.

The earliest University publication in Archives that names the school colors is the *Student Handbook* for 1910-11. The colors are listed there as white and gold. The earlier handbooks may not have mentioned school colors because during the 1890s and early 1900s student emphasis was placed on their "class colors."

Many alumni of the Greensboro campus consider yellow and white as the school colors. Although not mentioned at the first commencement, newspaper accounts variously refer to the school colors as "gold and white" and "yellow and white." Six newspapers mention "gold and white" as the school colors as contrasted with three newspapers describing "yellow and white."

The Spainhour scrapbooks (a clipping collection begun by J.M. Spainhour, an active member of the board of directors for the State Normal School) include a *Greensboro Record* article that identifies the Normal School colors as "yellow and white" and the daisy as the school flower for the first commencement, 1894.

In her book *A Good Beginning*, a history of the University, Elisabeth Bowles '50 refers to the colors as "yellow and white" but here she is quoting one of the newspaper accounts that used "yellow."

Further, all the official identifications of the school colors after 1909 mention only gold and white. However, there was a twenty-year period between the two world wars when the student handbooks do not mention school colors at all. There is no reason to believe that the school colors changed from gold and white to yellow and white and back to gold and white during this period.

It was thought that the American suffragettes adopted yellow or gold and white as their colors and the daisy their flower. This is unconfirmed.

"Although the University has no proof," Emilie states, "we feel gold is the correct designation and that yellow was used erroneously because of its association with the school flower, the daisy, which has a yellow center. If our conclusion is not convincing enough, perhaps a page from alumna Mattie Griffin's scrapbook in 1896 will persuade all doubters:

*Rah! Rah! Rah!
White and gold,
Normal, Normal,
Five years old."*



by Christine Freeze Brown '55C,
Chair
Statesville, NC

An interesting thing has happened.

A story ran in the fall 1986 issue of *Alumni News* to herald the reopening of North and South Spencer, those sprawling residence halls known to alumni who graduated since 1904 — in other words, all of us. Former residents of the Spencers were invited to send their names and room numbers to the Office of Residence Life so that they could be noted appropriately.

Within two weeks of the magazine's mailing, ninety alumni had responded. They sent their names, their roommates' names, and, when they could not remember their room numbers, they drew floor plans to identify their former domiciles. "How could we ever forget the years spent there?" one alumna wrote, "— the wide dark halls, the huge rooms with high ceilings, the tiny closets." "Of all the . . . memorable events that one could muster up for we oldies — this is it," wrote someone from the Class of 1935.

Another alumna described the tower room in North Spencer she occupied from 1938-1942, and then: "I remember some 'old' ladies came by one day to see their old college dorm room. Now that I am an old lady I would love to see that room again. Thank you for

letting us be a part of the history."

The responses to our article about the Spencers were uplifting — not just because it's nice to hear about the lives that were shaped in those hallowed halls, but because we know that the magazine was the only publication by which alumni would have been prompted to write. We know from your letters that you read the magazine.

That's why I feel so good about my association with the Editorial Board. We are working for readers who care, and that makes our job a pleasant one. We're seeking ways to make *Alumni News* and other alumni publications as responsive to your desires as possible.

But to be responsive, we must first hear from you.

There are two ways you might do that. First, note the names of the members of the Editorial Board inside the front cover of the magazine. They stand ready to listen to your opinions, observations, and reactions. Or, you may wish to write the editor of the magazine. When space permits, the magazine will run a "Letters to the Editor" column.

At the October meeting of the Editorial Board — the first over which I presided — someone asked how we know that alumni read the magazine. He said that he knew of an alumni journal in which a message was "buried" in the text to the effect that the first

person to call a certain telephone number would receive \$10. To his knowledge the money was never claimed. Was no one reading their alumni magazine?

I'll not make the same offer, but I do see the point. We only know you're out there when you give us your feedback.

And speaking of feedback, let me send some your way regarding Class Notes.

The fall 1986 edition of *Alumni News* was the first in which a new publications plan was in effect. Under the new plan, Class Notes moved from the magazine (which is mailed only to members of the Alumni Association) to the *Bulletin* (which reaches all alumni).

This move gives much greater distribution and also decreases the cost of producing Class Notes; the per-page cost of the magazine is roughly 2.36 cents compared to .00542 cents in the *Bulletin*.

The moving of Class Notes opens an opportunity for *Alumni News* to find a new editorial path. We now have space to explore features that have been crowded out. We hope you will find these features interesting and meaningful.

Please send your comments to the Editorial Board or the editor. This is *your* magazine.

A Word from the Editorial Board

LETTERS

T O T H E

EDITOR

Mentoring: "Preventive Caring"

Live Aid, Band Aid, Hands Across America—the era of mega-charities has arrived. Millions of us feel the momentary glow of altruism as we plug into these monumental spasms of goodwill. Though we do not see the people who benefit from our generosity, we take smug comfort in knowing, like the Boy Scout, we have "done our good deed for the day."

I don't mean to disparage these events; they are well-meaning attempts to solve enormous problems as quickly and painlessly as possible. If it helps to abate starvation, homelessness, and other mass afflictions, I'd be the last to disapprove. What does bother me is how the same spirit of goodwill that made Live Aid such a success is so conspicuously absent in our daily lives. Our hearts bleed for faceless, starving masses in Ethiopia, but we tend to look right through a neighbor in need.

We could make this world so much better if only each of us cared enough to give of ourselves to those within shouting distance, those who may not need to enter the welfare system but who, nevertheless, need someone to help them along. If each one of us could focus a little less on our own selfish wants and a little more on the needs of others, we could create Paradise.

Especially is this true of college-educated professionals. We have so much to give; how

shameful when we do not! This doesn't mean we should each open up a soup kitchen and feed every hungry person in town. We don't have to turn into so many Albert Schweitzers and Mother Thesas. But we can give on an individual, personal level, according to our assets.



One of the most rewarding ways is to become a Mentor to a bright, but neglected, young person, one whose talents and intelligence could be greatly appreciated if recognized and channeled properly.

Right now, within a mile of you, there is a young person who needs someone to care about her. Sure, she has parents who love her, friends who admire her; she's even won an award or two. But her loving parents are always too busy to really take the time to listen to her, and anyway, neither works in a field she's interested in pursuing. Her peers lack the experience to guide her wisely in the right direction. She tried to discuss her hopes and dreams with a guidance counselor, but felt like just another number on a

computer printout. She dreams of a Guardian Angel who can understand her deepest longings, soothe her doubts, help her formulate and then achieve her life's ambitions. She feels this great urgency surging within—a restless energy to take the world by storm, to make something of herself, to use her God-given attributes in bold, exciting new ways.

She needs you to serve as her Mentor. A Mentor is someone who truly cares, who takes an interest in a young person, develops a close, trusting relationship with the chosen protegee in which the latter can grow and reach for the best she can be. Perhaps, as a Mentor, you recognize in your protegee attributes and longings you yourself once had but left undeveloped for want of a guide. You are there to see that those seeds of talent take root and flourish, eventually to establish a healthy new garden of human endeavor.

From your vantage point of experience and knowledge, you can see choices and paths your protegee cannot. You can foresee, and thus help to avoid, pitfalls and harmful decisions. As one who is engaged in the field your protegee hopes to pursue, you can literally take her under your wing and show her the ropes as only an insider can. Not only will this give her the head start so prized in this competitive society, but the assurance that this really is the field for her. Or, perhaps, is not; if such be the case—you can save untold years of wasted effort and disappointment.

How gratifying to watch your young ward develop under your tutelage, to see her go from unsure novice to confident apprentice, from lost child to purposeful young adult, knowing you are right behind her, picking her up when she falters, applauding her when she succeeds. When she is accepted into the college of her choice (perhaps our alma mater!), you'll be as thrilled as she. When she graduates—no doubt with honors—your delight will multiply. And when she starts making positive contributions as she progresses in her career, how very proud you'll feel to have helped make it possible. (By that time, you'll undoubtedly have another protegee.)

This is what preventive caring is all about: giving back to the world, on a personal level, what it has so amply supplied to you. Giving our young people the help and guidance they need during the crucial period of adolescence is a way of assuring productive self-sufficiency. And the more self-sufficient individuals there are, the lighter society's burden will be.

I encourage all my fellow alumni to become Mentors. Let us begin to see ourselves as strong links in the human chain, passing on a legacy our elders once bequeathed to us. Guiding a young person past today's enormous obstacles into a productive career can be the greatest gift you could possibly give.

Valerie Matturro Putney '78
Greensboro, NC



A case of missing identity

After reading the last issue of *Alumni News* (Fall 1986) Elisabeth Fulton Van Noppen '23 wrote and questioned whether the picture on page twenty-six was of Adelaide Van Noppen '19. Well, Elisabeth, you're really on your toes. The picture is that of Florence Miller Deal '20 ('54 MA). We have since been able to locate a picture (see above) of Adelaide in the 1919 yearbook.

The yearbook, interestingly, was called *The Cardinal* that year.

The senior class decided to donate their funds for yearbooks to the WWI war relief fund. Not to be denied a yearbook, each senior made her own book by cutting out pictures from a group shot and pasting them in a scrapbook. They wrote, in longhand, about each classmate. Other mementoes of their senior year were placed in the book, making each girl's yearbook unique.

Thanks, Elisabeth, for bringing this to our attention.

A special "thank you"

Kathleen Pettit Hawkins '23, who was Student Aid Officer at the University from 1921 to 1967 and who is living currently at Willohaven Rest Home (510 Banner Avenue, Greensboro 27401), is very grateful to the many alumni who have sent her cards and notes. She regrets that she cannot write personal notes in return.

ASSOCIATION NETWORK



President Spangler was sworn in by retired NC Chief Justice Joseph Branch on the steps of the South Building on the UNC Chapel Hill campus (left). Afterwards, UNCG mimes (below) contributed their special talents to the celebration.



Spangler installed

The solemnity of the inauguration of UNC President C.D. Spangler last October gave way to the gaiety of celebration as soon as the installation ceremony ended. Well-wishers followed Mr. Spangler from the formal proceedings at Polk Place on the UNC-Chapel Hill campus to lighter festivities at McCorkle Place, just north of the Old Well.

There, each of the sixteen universities in the UNC system was provided a tent under which to present an exhibit. The UNCG tent housed a rotating triptych with each panel devoted to one of our alma mater's strengths: Arts, Scholarship, and Athletics. Student mimes from the Department of Communication & Theatre turned the display, gave out

balloons, and "worked the crowd." Student musical ensembles and a dance troupe were also part of the outdoor celebration, and art by UNCG students was exhibited in buildings around the UNC-CH campus.

Mr. Spangler not only succeeded William C. Friday in his duties as UNC President, but also moved into the President's home on Franklin Street in Chapel Hill. UNCG Alumni Director Barbara Parrish, wishing to take a look at exterior renovations of the home, drove past it on her way back to Greensboro following the inauguration festivities. To her delight, a cluster of UNCG balloons danced from their tether on the handrail at the front steps.



Student Government President David Brown '88 took part in the inauguration ceremony and, later, visited UNCG's rotating exhibit.

Guilford County's revival

Ask alumni office professionals of almost any college and you'll learn an interesting fact: local alumni chapters tend to be less active than chapters out of town. For some reason, perhaps due to familiarity, alumni who continue to live near their alma mater after graduation are less active than those who move away. Perhaps it's the old But-Its-Right-in-Our-Own-Backyard Syndrome.

Not so at UNCG these days. Interest in reorganizing a Guilford County alumni chapter has gathered over the past few months — enough so that a steering committee has been meeting on a regular basis and three local events have been sponsored on campus. Graduates from the 1920s all the way through last summer's commencement have joined in to create support for local alumni activities.

The goals of the chapter, the steering committee stated in their fall mailer, are 1) to provide and participate in special interest programs drawn from UNCG resources; 2) to be active, involved advocates of UNCG and the Alumni Association; and 3) to increase the opportunities for local alumni to be in touch with one another.

The first program held this fall was a "Semester in an Evening," where alumni became students again. Dr. Daniel L. Bibeau, assistant professor of public health education at UNCG, presented a timely topic, "Total Wellness: Physical, Mental, and Social." Alumni from Greensboro, High Point, Jamestown, Gibsonville, and other points in the county left the meeting, we are told, extraordinarily well-adjusted.

In November, the UNCG sports program was in the spotlight. Billed as an evening of "Coaches and Cheers," Guilford County alumni met in the Alumni

House for a social hour and a chance to meet the coaches of UNCG's eight intercollegiate sports. Athletic Director Nelson Bobb led the group's presentation on the possibility of moving into NCAA Division I play.

The chapter's spring events are in the planning stages. Interested Guilford County alumni who want to help are invited to contact Dee Covington '47, Dorothy Hill Brame '81 or Kim Ketchum '70 in care of the Alumni Office.

Pigging out in Maryland

If Baltimore-area alumni didn't get their annual ration of North Carolina barbecue they'd probably secede from the Association. Every year huge tubs of delicious smoked pork, coleslaw, and hush puppies are hand delivered from Stamey's Barbecue in Greensboro to the doorstep of an alumnus host in the chapter.

This fall, Susan Allen Bergeron '68 opened the doors of her new home in Timonium to alumni along with their families and guests. Chapter chairperson Linda Robinson Beaver '69 helped organize the event, and local chapter volunteers brought desserts.

Once the tables were cleared, UNCG Director of Development Rick Kimball played "There Comes a Moment . . .," a recently produced video on our possible move to Division I athletics.

Take-home orders of barbecue were available, by prior reservation, so those unfortunate transplanted alumni could enjoy a taste of Greensboro before next year's meeting. Proceeds for the event go to the Maryland Alumni Scholarship Fund. The chapter's scholarship is awarded annually to a promising student from Maryland.

Sampson County's vittles and video

Rick Kimball was back on the road three days after returning from the Baltimore chapter meeting to take the sports video, "There Comes a Moment . . .," to the Sampson County chapter. This group, one of the most active chapters in the state, met at Fussell's Steak House in Clinton. Edna Earle Richardson Watson '40 of Roseboro made the arrangements.

More about athletics in Davidson County

The hope that the UNCG sports program can move to Division I by 1991 was expressed to Davidson County alumni as well. Here Athletic Director Nelson Bobb played the video and fielded questions regarding our sports program. The event, organized by Beverly Sheets Pugh '76, was held at the Thomasville Woman's Club where a buffet dinner preceded Nelson's presentation.

Music, not sports, in Chapel Hill

Four choirs from UNCG and UNC-CH performed in a joint concert on November 9 in Hill Hall on the Chapel Hill campus. The Men's and Women's Glee Clubs from our sister institution, under the direction of Mr. Michael Tamte-Horan, performed with the University Women's Choir and the Men's Glee Club from UNCG, conducted by Dr. Hilary Apfelstadt and Mr. William Carroll. UNCG alumni living in the area were invited to attend.

Hot publication available free of charge

After reading here about the events sponsored by other alumni groups you may feel inclined to organize your own. If you need help getting started, the Alumni Office will send at no charge their new 10-page unbound booklet, "How to Have an Alumni Meeting." Associate Director of Alumni Affairs Brenda Cooper '65, the author, has wanted to issue the publication for a long time, but she's been so busy organizing chapter meetings, she couldn't find the time. Catch-22, right?

But somehow Brenda has been able to sneak away with her personal computer to put in writing just exactly what you need to do to gather alumni in your area for a meeting. Step-by-step instructions and a helpful checklist guide you through the necessary arrangements you need to make. She explains, for example, that the Alumni Office will design, print, and mail invitations for your event, but that you must book the meeting place and decide on such things as menu, agenda, or program. Ideas for speakers are noted, and, Brenda explains, someone from the University will try to be in attendance at your meeting if schedules permit.

In short, the booklet is a gold mine of information just for UNCG alumni. If your interest is sparked, write the Alumni Office for a copy. While you're at it, request a list of alumni who reside in your locality so that you can get some help in planning.

Attention: Class years ending in 2 and 7

Your reunion is coming up in May, and two strokes of good fortune are yours. First, housing for Reunion Weekend has been

arranged in the newly renovated Spencer Halls. You'll not want to miss spending a night or two in the oldest residence hall on campus. The overnight accommodations will be a special treat for those of you who lived in the Spencers when you were a student.

The second piece of good news will help save you money. Special arrangements have been made with Quality Tours and Travel for you to obtain airfare discounts to Greensboro. Particulars were spelled out in the notice you received with class lists. If you didn't receive it or need more information, write or call the Alumni Office.

Firm up your reunion plans early because, once again, Reunion Weekend falls on Mother's Day Weekend. The dates are Friday and Saturday, May 8 and 9, with commencement exercises to take place on Sunday, May 10.

And speaking of the Spencers

Many of you responded to the request in last fall's issue of *Alumni News* asking for names and room numbers of former residents of North and South Spencer Halls. Matt Moline, a staffer in the Office of Residence Life, was delighted with the response — but a little overwhelmed, too. He heard from alumni as far away as Hawaii and as far back as the Class of 1917.

But an unexpected problem arose regarding room numbers. Room numbers have changed over the years, and no records exist to verify just who was in what room in any given year. Add to that the fact that many alumni just didn't remember their room number — that bit of information, understandably, is something one doesn't store for very long.

But the promise of commemorating former residents is still alive. Instead of separate plaques at each room, however,

there will be one large plaque, to hang in an appropriate location, that will list the names of all who responded. We expect to have it in place by Reunion Weekend.

If you are a former resident of the Spencers, you have until March 15 to respond so that your name and class year can be included on the plaque. Write Matt Moline, Office of Residence Life, UNCG Campus, Greensboro, NC 27412-5001.

Thanks to all of you who have written so far. We've loved reading about the shenanigans of you and your classmates while you were living in the Spencers. Especially grateful are we for photographs you sent. We hope we can base a future article in the magazine on what you've shared.

Report of a mini- reunion

Casual reunions of close friends held off campus are as important to the good feelings we share about the University as the formal reunions we come to campus for in May.

For example, Clinton resident Eleanor Southerland Powell recently shared the word about a gathering of some members of the Class of 1942 who got together for a weekend visit at a motel in Monroe. Elise Alley McCormick from Seattle, WA, Sarah Gainey Sheaffer from Asheville, Martha White McPhail King from Mount Olive, and Ellen Southerland Willis from Raeford joined Eleanor, as did Helen Gainey Graham from Camden, SC, of the Class of 1944. Edith Beck Wilson and Beth Barns Liot from New Jersey were unable to come, but they arranged a conference telephone call and chatted with the group for about fifteen minutes.

Let us know when a group of your college chums get together.

Call for alumni families

Once in awhile our attention is drawn to a family who has three (or more?) generations of UNCG alumni. Graduates of the North Carolina College for Women who sent their daughters to the Woman's College, who, in turn, sent their children to UNCG are not rare. In fact, a listing of "Alumnae Daughters" was a regular feature of *Alumnae News* some time ago.

We'd like to compile a new list of UNCG Alumni Families. We're especially interested in learning about families with graduates in direct familial lines, such as grandmother-mother-son rather than aunt-nephew-cousin or the like.

If you are a part of an Alumni Family, please write *Alumni News* and let us know. Include full names (with maiden names, if married alumnae), class years, addresses or dates of death, and family relationship. We'll try to print these in future issues of the magazine.

1987 alumni tour schedule

Write the Alumni Office for additional information on any — or all — of the trips planned for 1987. But hurry — these popular trips are likely to sell out quickly.

Danube River Adventure

June 9-23

Canyonlands of America

June 13-23

Queen Elizabeth II and London

July 4-13

Alaska and the Midnight Sun Express

August 8-20

Hawaii

September 21-28

Hawaiian Island Cruise

September 16-October 1

Ms. Stone named director

Audrey Edmonds Stone began serving the University as Director of Annual Programs, effective January 1, 1987. She will develop and manage a volunteer network to support the annual giving programs, direct the activities of the Donor Recognition Societies, and coordinate fund-raising programs of the senior class and parents.

Although Audrey has new responsibilities in the Development Office, she's hardly a newcomer. During 1985-86 she was project director for the Annual Giving Telefund. She coordinated the highly successful mail/telephone campaign that led to a significant increase in alumni gifts last year.



Alumni College 1987

The third Alumni College to be sponsored by the Alumni Association is on the drawing board for June 21-25, 1987. This year's topic is "A Terrible Beauty: Modern Ireland — History and Literature."

Conducted by Dr. Keith Cushman of the English Department and Dr. Ron Cassell of the History Department, the course will focus on the most dynamic, turbulent, and creative decades of Ireland's recent past — the period from the great famine (1845-49) through the Home Rule agitation associated with Charles Stewart Parnell, to the brink of civil war just before WWI which led to the Easter Rising of 1916 and the terrible "troubles" of 1919-21 with the IRA and the Black and Tans.

Alumni College is much like a "learning vacation." Participants spend most of their days in informal classes conducted just for them. Films, lively discussions, prepared readings, and entertainment are all part of the curriculum. Evening events relating to the topic continue the day's learning, so overnight accommo-

dations are a package option.

One might describe Alumni College as four days of "total immersion." But the intensity of it doesn't rule out a good balance of frolic, too; the customary and very Irish hospitality of Alumni College will express itself in food, drink, conversation, and, doubtless, the singing of many Irish ballads.

Details and registration information may be obtained from the Alumni Office. Meanwhile, start reading Yeats' poetry, Synge's *The Playboy of the Western World*, and Joyce's *Dubliners* in preparation for your Alumni College experience.

Contacts

On matters pertaining to the Alumni Association and its programs, write to the Alumni Office. To contact the magazine, write to *Alumni News*. Both offices may be reached at this address: Alumni House, UNCG Campus, Greensboro, NC 27412-5001.

Seven Golden Links

by Dale Sheffield '87



Dale Sheffield is the president of Golden Chain.

Golden Chain Honor Society is an organization that seeks to recognize those students who have shown outstanding performance in leadership, service, and scholarship at The University of North Carolina at Greensboro. Golden Chain elects new members each semester, and it currently has sixty-one active members who contribute their time and services to improve the campus. The aim of Golden Chain is to serve the college and its students in any way possible.

Golden Chain was first established in 1948 by eight outstanding seniors and seventeen juniors who created the links of responsibility: leadership, scholarship, service, tolerance, judgment, magnanimity, and character. These links symbolize the union of the characteristics of the Golden Chain members. The people who exemplify them are people who have a concern for education and for the well-being of the University.

Although Golden Chain is often thought of as an organization recognizing academic achievement, scholarship is but a mere part of it. Golden Chain serves as the student branch of the Alumni Association and is involved in fundraising, recruiting, and promoting programs. Every fall semester, Golden Chain sells Moravian cookies; the proceeds from this sale, plus donations from alumni and honorary members of Golden Chain, go toward the Katherine Taylor Scholarship Fund. This scholarship fund was established in 1973 to honor Miss Katherine Taylor '28, the Chain's first honorary member, and is given anonymously each year to a junior or senior who exemplifies the seven links of the Golden Chain. The amount of the scholarship is \$1,000.

The name, "Golden Chain," carries with it significance and prestige. "Chain" signifies a linkage, a binding together of college generations, those generations past that worked diligently for the organization and those future organizations that will carry on the ideals. The name "Golden" denotes superiority and rarity.

The Golden Chain officers of the 1986-87 year are: President Dale Sheffield, psychology major from Greensboro; Vice President Lisa Carpenter, home economics and community services major from Lincolnton; Secretary Beth Sanderson, foods and nutrition major from Four Oaks; Treasurer Denise Walker, finance major from Mocksville; Social Chairman Wendy Crews, math major from Greensboro; and Scholarship Chairman Ginnifer Stephens, speech pathology major from Statesville. Faculty advisors are Louise Johnson of Elliott Center, Sylvia Watson of the Registrar's Office, and Dr. George Grill of the School of Business & Economics.

To be eligible for membership in Golden Chain, one must be a junior or a senior, possess outstanding qualities in leadership and service, and maintain a 3.0 grade point average. Golden Chain also has honorary members. They are faculty and staff who have provided outstanding service to the entire university community.

Golden Chain is a working group and is set up to recognize students who have served the college. This year is Golden Chain's 39th year of service at UNCG.

BUSINESS

Use the ballot enclosed to cast your vote for officers and trustees of the Alumni Association. You may vote for one candidate for each position. Stamp your ballot (14¢) and return it by April 1, 1987.

PRESIDENT-ELECT



BETTY CRAWFORD ERVIN '50, Morganton. Volunteer. *"In this era of growth and change in our University, the Alumni Association is in a unique position to contribute stability with its knowledge of past principles, achievements, and traditions, as well as enthusiastic support and service in future endeavors. I would like with you to serve our University in this process."* Betty is a member of the Ad Hoc Committee on Alumni Association-University Relations. She has served two terms on the Alumni Board of Trustees (1963-65 and 1980-83). A member of the first Alumni Annual Giving Council, she has chaired Annual Giving efforts in Burke County. A former member of the Alumni-University Council, she served as member/chair of her county's Reynolds Scholarship Committee. She was assistant to the Dean of Students at Hood College from 1950-52 and a teacher at the NC School for the Deaf from 1952-54. After a child-rearing "leave" she resumed teaching in 1971 and continued until 1984. She has done further study at UNCG and Appalachian State University. Active in AFS (international exchange program), she is president of the organization's local chapter and an area representative. She is a member of the Morganton Zoning Board of Adjustment and of the Historic Properties Commission. She is a Democratic precinct chair. She has been president and district leader for the local Pilot Club. Active in her church, she has served as elder, chair of diconate, and president of the women's organization. She is a Soup Kitchen volunteer.

BETSY SUITT OAKLEY '69, Greensboro. Homemaker/Consultant. *"UNCG and the Alumni Association face many challenges during the next few years, and I offer my enthusiastic and loyal support to the University and alumni in meeting these challenges, especially maintaining academic excellence, recruiting top students, and dealing with the ever decreasing educational dollar. I believe that strong alumni support and participation are imperative to UNCG in meeting these and other goals."* Betsy is a member of the Association's Editorial Board which she chaired from 1984-86. She was a member of the Alumni Board of Trustees from 1983-86 and a member of the Board's Executive Committee in 1985-86. She served last year as reorganizational chair of the Guilford County Alumni Chapter. She chaired the Prospectus III campaign for Greensboro and was the first Phonothone chair for Alumni Annual Giving. She has chaired the Alumni-Student Relations Committee. She was a member of a Task Force on University Planning and a search committee for a Vice Chancellor for Development. From graduation until 1972 she was a home economist in Greensboro. She is a member of the boards of the Guilford Revolving Fund and the Greensboro Preservation Society. She is active in her church. She is a member of the Junior League and the Green Hill Gallery for NC Art and is president of a study club. She has been president of the boards of United Services for Older Adults, the Preservation Society, the Eastern Music Festival, and Leadership Greensboro.



FIRST VICE PRESIDENT



JANICE ATKINSON CUTCHIN '59, Tarboro. Housewife. *"I wish to offer my loyal and enthusiastic support to the Alumni Board by continued service. We need to accept the challenge and responsibility to strengthen our academic excellence and rich heritage by attracting quality students to UNCG, thus building a strong alumni base for the future."* Janice was second vice president and chair of the Association's Nominating Committee from 1980-83. Earlier she was a member of Edgecombe County's Reynolds Scholarship Committee. She was partner/manager of Hicks Insurance Agency from 1960-68; a project social worker for ESEA Title III programs and Area Health Center from 1968-73; and a builder developer with Longbranch Contracting from 1976-82. She holds an MA from East Carolina University. Active in her church, she is a member of the Altar Guild and a participant in the church-women program. A member of the NC Medical Society Auxiliary, she served as president of the State Society of Internal Medicine Auxiliary in 1978-79. Chair and organizer of Edgecombe County's Junior Mental Health Association, she has served on the boards of the local Mental Health Association and Friends of the Library. She is a member of the local DAR chapter, a garden club, and an investment club. Named Outstanding Clubwoman of 1967 by the Farmville Junior Women's Club, she was listed in the 1970 edition of *Outstanding Young Women in America*.

BETTY LOU MITCHELL GUIGOU '51, Valdese. Homemaker. *"I would like to see a clarification of the role of the Alumni Association in its relationship to the University; the Planning Council, which the First Vice President chairs, is the logical place to begin. The Association can be of invaluable service to the University as it continues to grow and plan for the future while upholding the excellent traditions of the past."* Betty Lou served as a member of the Alumni Board of Trustees from 1983-86 and as member of the Board's Executive Committee in 1985-86. She served as a district chair for the Prospectus III campaign. She served as a member and chair of an Alumni Scholarship District Committee and of the Reynolds Scholarship Committee in Burke County. She has served two terms on the Association's Nominating Committee (1970-72 and 1976-78). She has worked on behalf of Annual Giving in her county. For six years after graduation she worked as a medical laboratory technician. During a portion of that time she worked as an X-ray technician. She is a Hospice volunteer. Currently a member of the candidates committee of her church's Concord Presbytery, she served earlier as a member of the organization's nominating committee. She has served as chair of the Advisory Board of the Burke County Schools.



TRUSTEE: DISTRICT ONE



JUDITH NELL WOOD '75, '76 MS, Roanoke Rapids. Chair, Department of Marketing and Retail Technology, Halifax Community College, Weldon. *"My belief in the excellence of education provided by UNCG is further supported by the fact that I am currently enrolled in the Certificate of Advanced Study program. I would welcome the opportunity to serve UNCG and to help make others aware of the outstanding educational opportunities available."* Judy has served as an Alumni-Admissions Representative for UNCG. She is a member of Delta Pi Epsilon (Zeta Chapter) and an alumni member of Phi Beta Lambda. She earned an MS in business education at the University her first year after graduation. Immediately thereafter she began teaching at Halifax Community College. Two years later she was named department chair. She has been co-chair of the college's faculty senate. A member of the Roanoke Valley Arts Council, she has been actively involved with the Lakeland Cultural Arts Center and Eastern Stage, Inc. She has been a volunteer for the American Heart Association.

MINNIE LOU PARKER CREECH '39, Tarboro. Homemaker. *"Due to my previous experience in volunteer service, I feel that as a board member I could be influential in maintaining the high educational standards of excellence and quality, and continued growth of our University."* Minnie Lou served as Edgecombe County Alumni Representative in the late 1960s. She has been a member of the Home Economics Foundation. From 1970-81 she was a florist designer/buyer for Creech the Florist. An elder in her church, she has also served as deacon and president of the women's organization. A former district chair of Albemarle Presbytery, she has been president of the Women of the Church for the Synod of NC, and held numerous positions within the church. She is an honorary life member of the Women of the Church of Albemarle Presbytery. She is currently president of Blount-Bridgers House/Hobson Pittman Gallery Foundation. She is a member of the boards of the NC Art Society and the Tarboro Student Loan Association; the Roanoke Voyages and Elizabeth II Commission; the Edgecombe County Involvement Council, and her county's Cultural Arts Council. She has served as president as well as held other positions in the NC Federation of Women's Clubs. She has received the Tarboro Woman's Club Woman-of-the-Year award. She is a former member of the NC Symphony Council, the Edenton Historical Commission, and the Tarboro Planning and Zoning Commission. She has received a NC Volunteer Service Award for Individual Community Service.



TRUSTEE: DISTRICT FOUR



ANNE HAYES TATE '68, Smithfield. Housewife, mother, volunteer. *"I am continually influenced by and am grateful for my years at UNCG and the experiences I had there. I would welcome the opportunity to serve on the Alumni Board, to promote that special common bond that we all share, and to uphold the high standards and traditions of excellence that influenced each of us."* Anne helped with Prospectus III in Johnston County, served as an alumni-admissions representative in Nash County, and worked with Annual Giving campaigns. She was assistant director of admissions at UNCG in 1968-69 and a mathematics teacher from 1969-72 and 1981-82. She is a member of the board of directors for Friends of the Library of Smithfield and Johnston County; on the board of visitors of Johnston County Mental Health Association; on the nominating committee at Centenary United Methodist Church; program chairman and president-elect of a garden club; a volunteer for the NC Museum of Art's VIVA Program and at Smithfield High School. She has served as president of the PTA and on various committees for women's and children's programs for her church.

ALEXANDER PETERS '83, Raleigh. Attorney. *"While a student at UNCG, I saw and appreciated the tangible results of active alumni support. I would welcome the opportunity to enhance my ties to UNCG and help it maintain the service it fulfills so well, while encouraging all alumni to be active in their University's life."* Alexander received his law degree from the University of North Carolina at Chapel Hill in May 1986. He is a member and choir member of West Raleigh Presbyterian Church. He is a member of the North Carolina Bar Association and the North Carolina State Bar. He was admitted into the Golden Chain Honor Society while at UNCG, and the National Order of Barristers while at UNC School of Law.



TRUSTEE: DISTRICT FIVE



INZA ABERNATHY '51, Southern Pines. Administrative assistant to the president of Sandhills Community College. *"I'm proud to be a graduate of UNCG ('WC') which provided me quality higher education. I would be honored if my thirty-three years working in different areas of education could be beneficial to the University by service on the Alumni Association Board."* Inza worked as a secretary from 1951-62; in the personnel department at Richardson-Merrill from 1962-63; and as bookstore manager at Greensboro College from 1963-64. She has worked as an

administrative assistant at Sandhills Community College (SCC) since 1964. She is active in numerous projects at SCC and has been named athletic booster of the year there. She is a member of the Diabetic and Heart Patients' support groups. She has served as a Sunday school superintendent and teacher, an advisor to sub-district church youth groups, and in the church choir. She was chair of the City Heart Fund solicitation and has worked for voter registration.

SARA CLEGG COX '59, Sanford. Secretary-Treasurer at King Roofing and Manufacturing Corporation. *"Involving previously inactive alumni is necessary to broaden the Association's support. Having contributed financially to the Alumni Association for many years, I welcome the opportunity to serve the University in still another way."* Sara was assistant treasurer at First Federal Savings & Loan Association from 1959-64. She was a bookkeeper at The First Provident Company from 1964-67. She began working at King Roofing and Manufacturing in 1967. She serves as treasurer for Lemon Springs Extension Homemakers and Center United Methodist Church. She is secretary of the church's administrative board and of the United Methodist Women. She has served as a member and secretary of the church's building committee, overseeing the construction of a new educational and fellowship building from 1974-79.



TRUSTEE: DISTRICT TWELVE



EVA HIGDON WOOD '44, Andrews. Homemaker. *"The excellent academic standard, prestige, and progressiveness of UNCG are attributes which make me proud to be a graduate of UNCG. I would consider it an honor and privilege to have the opportunity to serve the Alumni Association and UNCG as both continue in growth."* Eva was service club food manager from 1944-45; a home demonstration agent from 1945-47; a public health educator from 1948-52; and a high school teacher from 1953-68. She has served on the UNCG Board of Trustees; as alumni representative chair for three counties; as Cherokee County chair from 1965-69; on the Alumni Council; and as Cherokee County chair for Prospectus III. She serves as vice chair of the board of trustees of Tri-County Community College; WMU director; a Sunday school teacher; chairman of the research committee for Alpha Iota chapter of Eta State Delta Kappa Gamma Society International; a member of the board of trustees of the Cherokee Historical Association; and corresponding secretary of Konnaheeta Woman's Club NCFWC. She has served as regent of Archibald D. Murphy chapter of NSDAR; president of Konnaheeta Woman's Club NCFWC; member and chair of policy committee of NCWMU executive board; second vice president and chair of committees of Alpha Iota. She was recipient of the Governor's Volunteer Award.

BLANCHE WOOLARD HAGGARD '42, Asheville. Real estate broker and retail book salesperson. *"Many 'very important people' in my life helped encourage my appreciation and support of UNCG. Now I would welcome an opportunity to become one of those communication links to others."* Blanche has worked as an employment counselor, administrative director of an American Red Cross Blood Program, secretary to the chancellor of the University of Chicago, and a navy communications officer. She was an administrative assistant at Mountain Ramparts Health Planning from 1974-76; finance director for Pisgah Girl Scout Council from 1976-77; in book sales for B. Dalton from 1977-83; and secretary-treasurer for Scuttlebutt Gifts from 1982-86. She has been a member of Reynolds Scholarship Committee in Buncombe County. She is active in her church, Seroptimist International, and grandparenting. She has been active in the Alumni Association; AAUW; LWV; PTA; and the Civil Air Patrol.



TRUSTEE: OUT-OF-STATE



EVELYN EASLEY SMITH '43, Houston, TX. Investor. *"We know that necessary changes in curriculum have been and will be made to meet the challenges of today's new technology. I hope, however, that our University will retain and maintain its strong liberal arts emphasis."* Evelyn has spent most of her time as a mother and homemaker. She serves on the administrative board and is district steward for her church. She is a volunteer in her local public schools. She is a member of Women's Institute of Houston. She has been chair of the administrative board of her church; president of Republican Women's Club; president of United Methodist Women; and a news reporter for Harris County Girl Scouts. She was appointed to Women's Shelter Task Force, Star of Hope Mission. She was awarded special membership in the Texas Conference of Methodist Women.

MARCIA WARFORD COHEN '59, Tampa, FL. Co-owner of a women's retail store. *"Active, enthusiastic and informed alumni extend the network of influence of UNCG and allow each of us to return some of the benefits we have received from our association with the University."* Marcia was a social worker for the state of Florida from 1959-63 and for the state of Georgia from 1963-66. She worked for an adoption agency from 1966-67. She was administrative assistant for a law office from 1975-76. She has served the association as its main representative in FL since graduation for various alumni needs. She is a member of the National Council of Jewish Women; HADASSAH; the Anti-Defamation League; and the local Chamber of Commerce. She has been instrumental in the establishment of a Hillel School. She was on the board of the McDonald Speech and Hearing Center.





50 Years Ago in *Alumnae News* . . .

The February 1936 issue of *Alumnae News* is a gem — so rich, in fact, that if you live nearby, I recommend a visit to Jackson Library to take a look. The issue offers a pleasant array of Clara Booth Byrd's fine writing; Miss Byrd, as you know, was general secretary of the Alumnae Association and editor of the magazine.

The lead feature takes the reader on a tour of the newly occupied Alumnae House. Miss Byrd's descriptions are so keen, photographs are unnecessary:

The portico belongs to the Corinthian order. One recognizes that the columns are crowned with the capital known as the "Temple of the Winds," identified by the acanthus leaf and the egg and dart circlet. The pediment is distinguished by delicate beading, the fluted frieze, the tympanum window. One observes with interest, too, the great oak door, guarded on each side by a marble plaque of Minerva, concession to the College seal, mounted above an oblong marble inset.

Inside the Reception Hall — yet to be named the Virginia Dare Room — attention is drawn to the great fireplaces:

The refined architecture of the mantelpieces calls forth much comment. "That bit of detail there, so cleverly worked into the design — do you recognize it?" "Why — is it? — yes, it surely is — a daisy — our College flower!"

I'll save the rest of the Alumnae House for you to discover on your own. But I cannot close the February 1936 edition without sharing a passage from a four-page tribute to Dr. E. J. Forney, treasurer of the College and head of the Commercial Department. Ever dressing for success, Dr. Forney served the campus for half a century and was, at the time of his death in 1948, the last surviving charter member of the faculty. Of Dr. Forney, Miss Byrd wrote:

... his name has become synonymous with efficiency, integrity, merciless wit, and exuberant enthusiasm. Moreover, he believes forsooth that a man should wear as good a necktie as he can afford, "because that is the next thing a person sees after he looks at your face."

— MCH '74

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